## **BRIGHTEN & RESTORE COMPLEX**

SERUM FOR REVERSAL AND PREVENTION OF ENVIRONMENTAL DAMAGE ACNE SAFE

SKIN TYPES & CONDITIONS: ALL SKIN TYPES NORMAL, DRY, DEHYDRATED, FINE LINES, SAGGING, WRINKLES, HYPERPIGMENTED

**DESCRIPTION** 

Multifaceted workhorse product that gives antioxidant protection; inhibits lipid peroxidation; mitigates damage caused by UV exposure; stimulates collagen production; brightens by inhibiting melanogenesis and gives skin a hydrated, healthy looking glow. All this in a product suitable for the most sensitive skin.

A FEW KEY
INGREDIENTS
& BENEFITS

Bukuchiol: Natures (NON irritating) Retinol Alternative. Bakuchiol stimulates Collagen I, III and IV and is clinically proven to reduce multiple signs of aging, including roughness and dryness, fine lines and wrinkles and improvement in skin tone, elasticity and firmness, increasing radiance and brightness. Bakuchiol works as an anti-inflammatory and an antioxidant so those who suffer from dry, sensitive skin and can't tolerate a retinol can use in all cosmetics. The antibacterial properties of bakuchiol also mean that it's great for those with acne and oily skin. Bakuchiol has an excellent safety profile and was shown to be nonirritating and non-sensitizing based on human repeat insult patch testing, has no photo- or hydrolytic stability issues, and thus can be used throughout the day

Tetrahexyldecyl Ascorbate (Vitamin C Ester): Non irritating stable vitamin C ester with potent antioxidant activity. Mitigates the damaging effects of UV exposure. Studies have shown when applied (2xs daily) collagen production is stimulated (1% in vitro increases collagen by 50%) as well as brightening the skin by inhibiting melanogenesis (1% reduces melanin synthesis by 80% and 10% eliminated age spots in 16 weeks). Very stable, oilsoluble Vitamin C ester which has anti-oxidant activity, inhibiting lipid peroxidation. Unlike ascorbic acid, it will not exfoliate or irritate skin

Ubiquinone (Coenzyme Q10): Protects keratinocytes from oxidative DNA damage induced by UV light. Powerful antioxidant especially combined with vitamin E.

Rosa Mosqueta (Rose) Hip Seed Oil: Effectively reduces all forms of hyperpigmentation. Nourishes, hydrates and improves the texture of the skin. Rich in a bounty of nutrients including vitamins A, C and E, essential fatty acids, carotenoids, flavonoids and transretinoic acid.

USAGE INSTRUCTIONS

Use AM and PM. Apply to face, neck and decollate twice daily

Full Ingredient disclosure: Organic Helianthus Annus (Sunflower) Seed Oil, Rosa Mosqueta (Rose) Hip Seed Oil, Tetrahexyldecyl Ascorbate (Vitamin C Ester), Caprylic/Capric Triglyceride, Phoenix Dactylifera (Date) Seed Extract, Bukuchiol, C12-15 Alkyl Benzoate, Tocopheryl Acetate (Vitamin E), Ubiquinone (Coenzyme Q10), Rosmarinus Officinalis (Rosemary) Leaf